COOKIE POLICY

Information on the use of cookies and other tracking tools

Last updated: October 8, 2026

1. What are cookies

Cookies are text strings that may be stored on the user's device during navigation and subsequently retransmitted to the website.

They can be used for various purposes, including the proper functioning of a website, storing preferences, or, in other contexts, user analysis and profiling.

2. Technical cookies

effepitrading.it may use technical cookies strictly necessary for the operation of the website and the provision of services requested by the user.

The website is built using **Joomla** and may use technical cookies required for the functioning of its features.

The use of exclusively technical cookies does not require the user's prior consent, without prejudice to the obligation to provide adequate information.

3. Analytical cookies

Currently, the website does not use Google Analytics or other statistical analysis systems indicated by the Data Controller.

Should such tools be introduced in the future, this Cookie Policy will be updated regarding the characteristics and configuration of the tools used.

4. Advertising and profiling cookies

Currently, the website does not use Google Ads, Meta Pixel/Facebook Pixel, or other advertising or profiling tools indicated by the Data Controller.

Should such technologies be introduced in the future, the website will update this policy and, where necessary, request the user's prior consent.

5. Google Maps

The website uses Google Maps to display the geographic location of the business.

Google Maps is a third-party service. If the configuration used involves the use of cookies or other non-technical tools, the service must be managed in accordance with the preferences expressed by the user.

The guidelines of the Italian Data Protection Authority (*Garante Privacy*) stipulate that, upon first access, no cookies or tracking tools other than technical ones should be placed by default.

6. Google Fonts

The website uses Google Fonts for displaying typography. If configured locally, font files are served directly from the website's server without the need to connect to Google servers to display the fonts.

7. Consent management

When consent is required, users can express their preferences through the cookie management system available on the website.

Users must be able to choose whether or not to accept non-technical tools before they are activated. In fact, the Italian Data Protection Authority (*Garante Privacy*) specifies that, upon first access, no cookies or tracking tools other than technical ones must be placed by default.

8. Data Controller

F.P. Trading

Sole Proprietor / Freelancer

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For further information on the processing of personal data, please consult the website's Privacy Policy.