PRIVACY POLICY

Information on the processing of personal data pursuant to Regulation (EU) 2016/679

Last updated: October 8, 2026

This privacy policy describes how personal data of users visiting and using the website **effepitrading.it** is processed.

1. Data Controller

The Data Controller for personal data is:

F.P. Trading

Sole Proprietor / Freelancer

VAT No.: IT08504810964

Via Cantalupo 13b

20900 Monza (MB), Italy

Email: fausto@effepitrading.it

2. Personal Data Processed

During normal navigation on the site, the IT systems and software procedures used for its operation may acquire data whose transmission is implicit in the use of Internet communication protocols.

The website also allows the user to contact F.P. Trading through a dedicated contact form.

Through this form, data voluntarily provided by the user may be collected, such as first and last name, email address, phone number (if provided), company, subject of the request, message content, and any other information communicated by the user.

Users are requested not to transmit through the form personal information that is not necessary for handling their request.

3. Purposes of Processing

Personal data provided by the user through the contact form is used exclusively to:

- receive and manage the request;
- respond to user communications;
- provide requested information about F.P. Trading products or services;

- prepare any offers or quotes requested by the user;
- manage communications related to a potential commercial relationship.

The website currently does not use Google Analytics or other statistical analysis systems indicated by the Controller.

The website does not use Google Ads, Meta Pixel/Facebook Pixel, or other advertising or profiling systems indicated by the Controller.

4. Legal Basis for Processing

Personal data transmitted by the user is processed in order to respond to the data subject's request and, where applicable, to take pre-contractual measures requested by the data subject.

Where processing is necessary to comply with specific legal obligations, the relevant legal basis is compliance with a legal obligation to which the Data Controller is subject.

5. Provision of Data

Providing data marked as mandatory in the contact form is necessary to allow F.P. Trading to receive and properly manage the request.

Failure to provide the required data may make it impossible to respond to the request.

6. Processing Methods

Personal data is processed using IT and electronic tools, adopting appropriate security measures to protect data against risks related to processing.

Data is processed exclusively for the purposes specified in this policy.

7. Data Retention

Data submitted via the contact form is retained for the period necessary to manage the request and any subsequent communications.

If the request leads to a contractual or commercial relationship, the data may be retained for additional periods required by applicable law.

8. Data Recipients

Data may be processed, where necessary, by entities providing technical, IT, hosting, email, or site maintenance services to the Controller, strictly limited to what is necessary to perform their respective activities.

Data is not disseminated, except as required by law.

9. Google Maps

The site may use Google Maps to allow users to view maps and geographical information related to the business.

The service is operated by Google, and its use may involve connecting to the service provider's systems.

Any storage or tracking technologies associated with the service are managed as described in the site's Cookie Policy.

10. Google Fonts

The site uses fonts from the Google Fonts library.

Where technically configured in this manner, the fonts are stored locally on the site to avoid connecting to Google servers for their display.

(Note: This sentence should only be retained if the webmaster actually configures Google Fonts locally.)

11. Rights of the Data Subject

The data subject may exercise, when applicable, the rights provided under current personal data protection regulations, including the right to request access to, rectification, or erasure of their personal data, restriction of processing, objection to processing, and data portability in the cases provided for.

To exercise these rights, users may contact the Data Controller by writing to:

fausto@effepitrading.it

The data subject also has the right to lodge a complaint with the competent supervisory authority if they believe that the processing of their personal data violates applicable legislation.

12. Changes to the Privacy Policy

This Privacy Policy may be updated following regulatory changes, the introduction of new features or services, or changes in how personal data is processed... *(testo originale interrotto)*